



CHANTILLY AIR

LOS SUEÑOS
resort and marina
COSTA RICA

2025

Signature **TRIPLE CROWN**



SPONSOR GUIDE



CONTINUING THE TRADITION

In 2024 we were pleased to celebrate a decade of the Triple Crown and two decades of the world's most competitive billfish tournaments out of Los Sueños Resort and Marina, alongside many long-standing sponsors who have contributed tremendously to the success of the events!

The Signature Triple Crown Billfish Series is presented jointly once again by our friends at Chantilly Air and Los Sueños. We thank Chantilly Air for their many years of support! The Triple Crown is considered one of the hardest billfish tournaments to fish and the most prestigious tournament to win. Our events bring together the best teams in competitive sport fishing to the Billfish Capital of the World, combining an amazing fishery with a beautiful 1,100-acre luxury destination resort.

The atmosphere, although charged with excitement and fierce, friendly rivalry, provides sponsors a unique opportunity to meet face to face with boat owners and crew over three events held annually in January, February, and March. Many sponsors have been with us since the very beginning..now it's your turn to join our extended family. Our tournaments receive wide and ongoing media coverage throughout the fishing and boating industries. Your presence goes far beyond the actual events.



#SIGNATURETRIPLECROWN

WWW.SIGNATURETRIPLECROWN.COM



	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	ENTRY
Logo on tournament website	•	•	•	•	•	•
Logo on live scoreboard	•	•	•	•	•	•
Logo in Tournament Guide	•	•	•	•	•	•
Logo on scoreboard	•	•	•	•	•	•
Logo on sponsor billboard at Marina	•	•	•	•	•	•
Logo on sponsor banners at Marina	•	•	•	•	•	•
Opportunity to include promotional material in tournament bags	•	•	•	•	•	•
Opportunity to a display booth during registration	•	•	•	•	•	•
Social tickets for awards event	8	6	4	3	2	
Logo on sponsor billboard for awards ceremony	•	•	•	•	•	
Mention on social media feed during event	•	•	•	•		
Ad in Tournament Guide*	2-page spread	2-page spread	1-page	1-page		
Editorial in Tournament Guide**	4 pages (1000 words)	2 pages (600 words)	1 page (300 words)			
No competing brands within sponsor category	•	•	•			
30-second commercial spot on Los Sueños cable television channel Jan-Dec 2024	•	•				
Logo on official tournament shirt	•	•				
Opportunity to a display booth during awards event	•	•				
Mention on tournament radio	•					
Featured sponsor at tournament dinners	•					
	\$18,000	\$15,000	\$12,000	\$7,500	\$4,500	\$3,000

All logos must be supplied in vectors (AI, EPS, PDF, or SVG).

*See page 4 of the Sponsor Guide for ad specifications.

**All editorials must be submitted with high resolution images (at least two per page, minimum 300 DPI), proofread text, title, subtitle, pull quotes, image captions, and box copy/panel if applicable. Text should be supplied in Word. Images should be submitted separate from the Word document.

TOURNAMENT EVENTS

SET UP - WE HAVE YOU COVERED!

We provide the tents, tables, chairs, and table cloths (red, white, or blue in keeping with the colors of the tournament, being the same shared by the Costa Rican and American flags). Our trained staff will assist you with the set up for Wednesday's registration at the Beach Club. Leave your banners and any display items at the tent when you're done so you're ready to go for Saturday's awards dinner; there is no need to set up and take down! Overnight security is provided. Flyers, magazines, brochures and small promotional materials can simply be tucked under your table in the staging area. Sponsors are invited to all tournament activities. See below for details regarding transportation and accommodations. Should you need help with other arrangements, just let us know! We are here to assist you.

The official event schedule will be shared with you prior to the tournaments and will be published in the official tournament magazine.

PROMOTIONAL MATERIALS

At registration for the FIRST LEG of the Signature Triple Crown we hand out the tournament bags for the series to the anglers and captains. We provide one bag this one time per angler and captain for the entire Triple Crown.

Please ship your promotional items and banners (2 mts wide by 1 mt high) to our US freight forwarder at:

American Export MEI CR #61783 (required on shipping label)
4634 NW 74th Ave
Miami FL, 33166-6447
Tel. 305-597-8377
Contact: Pablo Villalta
Email: gerencia@amexpusa.com and invoices@amexpusa.com

Quantity: 400 pieces

For local sponsors, please contact Ashley Bretecher to coordinate delivery and receipt.

All items need to be received in Los Sueños by **DECEMBER 16, 2024**.

IMPORTANT:

Sponsors are responsible for covering the logistics and cost of shipping through to Los Sueños. Please contact American Export directly to coordinate.

It takes up to two weeks to get the items out of customs with import information in hand. Please email gerencia@amexpusa.com with the following information as soon as your shipment has been sent: 1) Description of items (e.g. brochures, shirts, key chains, etc.), 2) quantity, 3) name of company that sent shipment and tracking number, 4) copy of commercial invoice, 5) value of shipment.



TOURNAMENT GUIDE

As a sponsor you have the opportunity to place your advertisement in our glossy tournament guide. The magazine is available throughout the resort for the entire year and is sent to international fishing tournaments, boat shows, and other events.

Level	AD Type	Width	Height	Editorial
Diamond	2 page spread	17.25"	11.25"	4 pages (1000 words)
Platinum	2 page spread	17.25"	11.25"	2 pages (600 words)
Gold	Full Page	8.64"	11.25"	1 page (300 words)
Silver	Full Page	8.64"	11.25"	n/a

Artwork must be supplied in PDF, NO CROPS, Please keep the content 0.5" inside the box.
300 DPI. CMYK. Embedded fonts. Include a screenshot of your ad to be sure all fonts are right.

DEADLINE FOR ADS AND COPY SEPTEMBER 30, 2024

(i) Neither, the tournament promoter, sponsors, hosts, publishers, nor anyone associated with the tournament shall assume liability for the art and photos supplied by the advertiser. All material is accepted under the assumption that the advertiser and/or agency is/are properly authorized to publish the entire contents and subject matter thereof. (ii) It is understood that the advertiser and or advertising agency will indemnify and save the publisher and tournament promoters harmless from and against any loss expense or other liability resulting from any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement and any other claims or suits that may arise out of the publication of such advertisement. (iii) Tournament promoters and magazine publisher reserve the right to accept or reject all advertising copy which at its discretion is deemed objectionable, misleading, not in the best interest of the reader or the Signature Triple Crown and its sponsors. (iv) Positioning of advertisements is at the discretion of the publisher except where prior arrangements have been agreed to by the publisher in writing.

SOCIAL MEDIA & WEB

The tournament will feature all sponsors on the official tournament website, in the tournament guide, static and online live scoreboards.

On Social Media, we are going to feature only DIAMOND, PLATINUM & GOLD sponsors during the tournament days. We have a huge following on Facebook and cover Instagram as well.

In return, we ask all sponsors to follow and share our event posts on your social media using the #signaturetriplecrown and #ladiesonlytournament hashtags.

TRAVEL PLANNING

TRANSPORTATION

Rich Coast Connections airport shuttle offers a discounted rate for sponsors. Refer to rate code Triple Crown 2025 for a flat rate of \$110 (cash only) each way for up to 4 people (each additional passenger will pay \$10 extra). If you pay with a credit card your fee will be \$130 each way for 4 people.

RICH COAST CONNECTIONS

CR phone/WhatsApp: (011) (506) 8309-4521

info@rich-coast-connections.com

richcoast_connections@mail.com

<https://www.facebook.com/richcoastconnections>

ACCOMMODATIONS

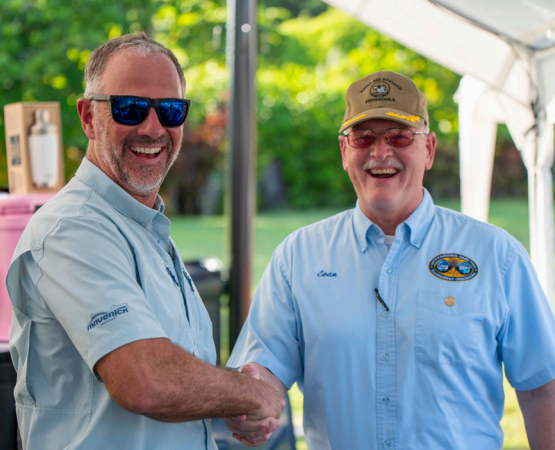
There are many options for accommodations in and around Los Sueños; however, the two most convenient are the on-site Marriott Hotel www.marriott.com/sjols.

Or you can reserve a condominium rental through Stay in Costa Rica (SICR), the only vacation rental office located in our Marina Village. They offer a considerable discount for sponsors. To book your stay; just email reservations@stayincostarica.com and/or concierge@stayincostarica.com, or call Toll-free: +866-439-5922 or Direct: +506-2661-9300.

Stay in Costa Rica Rates 2025	High Season	High Season	NOCHES	High Season
Rates do not include sales tax 13% or booking fee	Regular	Sponsors	NOCHES	Sponsors
LUXURY CONDOMINIUMS: Colina, Del Mar, Bay Residence or Veranda			# noches	Tax y Fee
One Bedroom Standard	\$350.00	\$245.00	5	\$1,423.80
One Bedroom Superior: Ocean or Golf Rainforest	\$385.00	\$269.50	5	\$1,562.23
Two Bedrooms: Ocean or Golf Rainforest	\$475.00	\$332.50	5	\$1,918.18
Three Bedrooms: Ocean or Golf Rainforest	\$600.00	\$420.00	5	\$2,412.55
PREMIUM CONDOMINIUMS: Vista Bahia - Miramar - Altavista - Montebello - Bella Vista				
One Bedroom 1 1/2 Bath. Ocean View	\$630.00	\$441.00	5	\$2,531.20
Two Bedroom 2 1/2 Bath. Ocean View	\$720.00	\$504.00	5	\$2,887.15
Three Bedrooms 3 1/2 Bathroom Ocean View.	\$900.00	\$630.00	5	\$3,599.05
PRESIDENTIAL CONDOMINIUMS: Bella Vista Ocean View - Marbella - Montecielo				
One Bedroom 1 1/2 Bath. Ocean View	N/A	N/A		N/A
Two Bedroom 2 1/2 Bath. Ocean View	\$1,000.00	\$700.00	5	\$3,994.55
Three Bedrooms 3 1/2 Bath Ocean View	\$1,250.00	\$875.00	5	\$4,983.30

FOOD & BEVERAGE

Food and beverages are provided the nights of registration, Wednesday each tournament week, and awards, Saturday each tournament week, where we have a 5-star buffet dinner and open bars. During the rest of your stay, we invite you to enjoy a variety of restaurants at our Los Sueños Marina Village. Visit www.isrestaurants.com to view the menus. Reservations can be made by calling each venue directly. Orders for delivery in the resort can be made at 2630-4050.



CONTACT US

#SIGNATURETRIPLECROWN

WWW.SIGNATURETRIPLECROWN.COM

ASHLEY BRETECHER

Tournament Director

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GABY ARIAS

Observer Coordinator

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