

SPONSOR GUIDE



20
Celebrating Twenty Years in 2020

LOS SUEÑOS
resort and marina
COSTA RICA



BUILDING LASTING RELATIONSHIPS

The Signature Triple Crown Billfish Series presented by Los Sueños Resort and Marina and Chantilly Air is considered one of the most highly competitive tournaments in the world! Bringing together the best teams in competitive sport fishing, it is held at Los Sueños Resort and Marina on Costa Rica's Central Pacific Coast. Los Sueños, also known as the Billfish Capital of the World, combines an amazing fishery with a luxury 1,100-acre destination resort.

The atmosphere is relaxed and provides sponsors a unique opportunity to meet face to face with boat owners and crew during 9 days of competition. Los Sueños has a long history of sponsoring billfish tournaments, starting in 2004. Many sponsors have been with us since the very beginning. These tournaments receive wide media coverage throughout the fishing and boating industries. Your presence goes far beyond the actual tournaments.

WE INVITE YOU JOIN OUR EXTENDED
TOURNAMENT FAMILY.



#SIGNATURETRIPLECROWN

WWW.SIGNATURETRIPLECROWN.COM

SPONSORSHIP LEVELS

PLATINUM SPONSOR \$12,000

- **LEVEL II positioning of Sponsor's logo** on website, social media, tournament guide, banners, radio mentions, static and online live scoreboards.
- **Featured sponsor** at a cocktail event.
- **Six social tickets** to each of the tournaments that make up the Signature Triple Crown.
- **2 page Ad** in official tournament guide
- **Up to 2 pages of editorial in tournament guide**, with text and photos provided by Sponsor.
- **Exclusive sponsorship** with no competing brands or services.
- Opportunity to set up **display at registration** center and tent in staging area at Los Sueños Marina Village and at awards dinner.
- Opportunity to **include promotional items** in angler and captain bags.

GOLD SPONSOR \$9,000

- **LEVEL III positioning of Sponsor's logo** on: website, social media, promo video tournament guide, banners, radio mentions, static, and online live scoreboards.
- **Four social tickets** to each of the tournaments that make up the Signature Triple Crown.
- **Full page Ad** in official tournament guide.
- **One page of editorial in tournament guide**, with text and photos provided by Sponsor.
- Opportunity to set up **display at registration** center and tent in staging area at Los Sueños Marina Village.
- Opportunity to **include promotional items** in angler and captain bags.

SILVER SPONSOR \$6,000

- **LEVEL IV positioning of Sponsor's logo** on: Website, tournament guide, banners and static, and online live scoreboards.
- **Three social tickets** to each of the tournaments that make up the Signature Triple Crown.
- **Full page Ad** in official tournament guide.
- Opportunity to set up **display at registration** center and tent in staging area at Los Sueños Marina Village.
- Opportunity to **include promotional items** in angler and captain bags.

BRONZE SPONSOR \$3,000

- **LEVEL V positioning of Sponsor's logo** on: Website, tournament guide, banners and static, and online live scoreboards.
- **Two social tickets** to each of the tournaments that make up the Signature Triple Crown.
- **Half page Ad** in official tournament guide.
- Opportunity to set up **display at registration** center and tent in staging area at Los Sueños Marina Village.
- Opportunity to **include promotional items** in angler and captain bags.

TOURNAMENT LAWN

SET UP - WE HAVE YOU COVERED!

We provide the tents, tables, chairs, and table cloths (white, navy blue or red). Our trained staff will assist you with the set up. Leave your banners and any display items at the tent when you're done each evening; there is no need to set up and take down daily! Overnight security is provided. Flyers, magazines, brochures and small promotional materials can simply be tucked under your table in the staging area. Sponsors are invited to all nightly activities. If you need help with accommodations or other arrangements, just let us know! We are here to assist you.

You can find the full schedule of events on the tournament website: signaturetriplecrown.com

Sponsors are set up during check in and registration and during the daily dockside cocktails on Fishing Days 1 and 2.

PROMOTIONAL MATERIALS

At registration for the first leg of the Signature Triple Crown we hand out the tournament sponsor bags for the series to the anglers and captains. We provide one bag this one time per angler and captain for the entire Triple Crown. Please ship your **promotional items and banners 2 mts wide by 1 mt high** to our US freight forwarder to:

American Export MEI CR #61783

(required on shipping label)

4634 NW 74th Ave.

Miami Fl. 33166-6447

Tel. 305-597-8377

Contact: Mario Pérez

Email: gvallalta@amexpusa.com and invoices@amexpusa.com

Quantity: 400 pieces.

All items need to be received **in Los Sueños** by December 15, 2019

IMPORTANT:

It takes up to two weeks to get the items out of customs with import information in hand. Please email Tina at admin@signaturetriplecrown.com with the following information as soon as your shipment has been sent: 1) Description of items (e.g. brochures, shirts, key chains, etc.), 2) quantity, 3) name of company that sent shipment, 4) copy of commercial invoice, 5) value of shipment.

ADS SPECS

TOURNAMENT GUIDE:

As a sponsor you have the opportunity to place your advertisement in our 60-page plus glossy tournament guide. The tournament guide is available throughout the resort for the entire year and is sent to international fishing tournaments, boat shows, and other events. You can see the 2019 tournament guide on signaturetriplecrown.com for reference.

Level	AD type	Width	Height	Editorial
Crowning	2 page spread	17.25"	11.25"	4 pages
Platinum	1 page spread	17.25"	11.25"	2 pages
Gold	Full Page	8.64"	11.25"	1 page
Silver	Full Page	8.64"	11.25"	n/a
Bronze	Half Page Horizontal	8.625"	5.625"	n/a
	Half Page Vertical	4.2839"	11.25"	n/a

Artwork must be supplied in **PDF, NO CROPS, Please keep the content 0.5" inside the box. 300 DPI. CMYK.** Embedded fonts. Include a screenshot of your ad just to be sure all fonts are right.

To submit your advertisement please follow those specifications.

Deadline October 31st, 2019

Neither, the tournament promoter, sponsors, hosts, publishers, nor anyone associated with the tournament shall assume liability for the art and photos supplied by the advertiser. All material is accepted under the assumption that the advertiser and/or agency is/are properly authorized to publish the entire contents and subject matter thereof.

It is understood that the advertiser and or advertising agency will indemnify and save the publisher and tournament promoters harmless from and against any loss expense or other liability resulting from any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement and any other claims or suits that may arise out of the publication of such advertisement.

Tournament promoters and magazine publisher reserve the right to accept or reject all advertising copy which at its discretion is deemed objectionable, misleading, not in the best interest of the reader or the Signature Triple Crown and its sponsors.

Positioning of advertisements is at the discretion of the publisher except where prior arrangements have been agreed to by the publisher in writing.

SOCIAL MEDIA & WEB

The tournament will feature all sponsors on the official tournament website, in the tournament guide, static and online live scoreboards.

On Social Media, we are going to feature only PLATINUM & GOLD sponsors during the tournament days. We have a huge following on Facebook. We also cover Instagram and Twitter.

In return, we ask all sponsors to follow and share our event posts on your social media using the **#signaturetriplecrown** hashtag.

CONTACT US

**WE LOOK FORWARD TO HEARING FROM YOU AND
WORKING TOGETHER TO ACHIEVE ANOTHER MUTUALLY
SUCCESSFUL TOURNAMENT SEASON!**

ASHLEY BRETECHER

Tournament Director

Toll-free: 1-866-865-9759
Direct Tel.: (011-506) 2630-4005
director@signaturetriplecrown.com

TINA MUELLER

Assistant Tournament Director

Toll-free: 1-866-865-9759
Direct Tel.: (011-506) 2630-4009
admin@signaturetriplecrown.com



WWW.SIGNATURETRIPLECROWN.COM